Spirit of the Barrio
Sponsorship Opportunities

FHCSD.org/spirit-of-the-barrio  facebook.com/spiritofthebarrio  @FamilyHealthSD
History of the Spirit of the Barrio

Created as a way to raise critically needed funds for medical services and supplies, Spirit of the Barrio has evolved from a small parking lot tamale fundraiser to a large-scale fundraising event with panel presentations, networking and a delicious tamale lunch.

In 1986, a group of local volunteers led by our founder, Laura Rodriguez, recognized the clinic’s need for financial resources and developed a plan. Once a month, they would gather to make delicious, handmade tamales to sell in the clinic parking lot. These funds were used for supplies and played a large role in keeping the clinic in operation.

Soon, the event became a monthly community gathering, where politicians, activists and leaders would convene to address local issues, highlight notable achievements and create camaraderie within the Barrio Logan neighborhood.

Today, Spirit of the Barrio is held five times throughout the year, and aims to educate, entertain and inform attendees. The luncheon is still held in the parking lot of Logan Heights Family Health Center, and staying true to our roots, we still serve a delicious tamale lunch. The luncheon has been declared “The best use of a lunch hour.” We strive to create presentations focused on increasing awareness of community health care issues and our vital role in the surrounding communities. The event raises critical funding for programs and services by bringing together local business leaders, individuals, military and community leaders for networking, education, entertainment and community building.

March 20 • May 15 • July 17 • September 18 • November 20
11:30am • 1809 National Avenue, San Diego CA 92113
## Benefits for 2020

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<th>Corazon Sponsor</th>
<th>Adelante Sponsor</th>
<th>Fiesta Sponsor</th>
<th>Benefactor Sponsor</th>
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For more sponsor information, contact Development at (619) 515-2306 or development@fhcsd.org.
Who We Are

In 1970, Laura Rodriguez, a grandmother, activist and Barrio Logan resident, recognized there was no clinic offering comprehensive and affordable health care in her neighborhood. She decided to take action and, along with her neighbors, occupied a local building in an effort to establish a community health clinic. Their determination led to negotiations with the City of San Diego, which eventually gifted the building to the Barrio Logan community.

From its humble beginning, FHCSD has grown into the largest provider of health care to the uninsured in San Diego County. For almost five decades, FHCSD has been a key part of San Diego County’s health care safety net. With locations across the region, FHCSD provides health care, dental, pediatric and mental health services to over 210,000 patients each year through nearly one million encounters.

Services and Programs

- Sick visits, physicals and immunizations for adults and children
- Dental care, including urgent care, fillings, cleaning and dentures
- Vision care, audiology and podiatry
- Women’s services, including breast and cervical cancer screening
- Mental health counseling for adults, children and families
- Substance Use Disorder Services
- Chronic disease management, such as diabetes, hypertension and asthma
- Older Adult Services
- Cardiology
- HIV, STD and hepatitis screening and treatment
- Physical therapy, sports medicine and chiropractic services
- Family planning, prenatal and postnatal care and pregnancy testing
- Healthy Development Services located in Central and East regions
- Healthcare for the Homeless
Awards and Acknowledgements

- Silver CAPE (California Awards for Performance Excellence) Award Winner
- Recipient of the Million Hearts award from the Centers for Disease Control and Prevention (CDC)
- Accredited by the Joint Commission and the National Committee for Quality Assurance as a Patient Centered Medical Home
- Accredited by The Patriots Initiative
- HRSA Health Center Quality Leader
- Designated a Healthcare Equality Leader by the Human Rights Campaign
- Largest provider of school-based health services in San Diego County
- Largest provider of HIV/AIDS outreach, prevention, testing and treatment services in San Diego
- #1 enrollment entity in San Diego County for Covered California
Thank You to Our 2019 Sponsors

Corozon Level
- PORT of SAN DIEGO
- RANCHO MESA INSURANCE SERVICES, INC.
- USBank

Adalante Level
- CPF Kelco
- Wellness Pharmacy
- Scripps

Fiesta Level
- A.O. Reed & Co.
- Mitsubishi Cement Corporation
- Cox Communications
- Blue Shield
- Imaging Healthcare Specialists, LLC
- San Diego Gas & Electric
- Kaiser Permanente
- Aetna
- Community Health Group
- General Dynamics NASSCO
- UC San Diego Health
- Sharp HealthCare

Benefactor Level
- Barona Casino & Resort
- EDCO
- Molina Healthcare of California
- Aztec Fire & Safety
- Quest Diagnostics Inc.
- United Healthcare
- Bay Alarm Company
- Huntington Ingalls Industries
- San Diego City Fire Fighters, Local 145
- Coast Citrus Distribution

Patron Level
- BAE Systems San Diego Ship Repair
- South Coast Copy Systems
- Patterson Palm
- Cintas
- Core Civic Community
- San Diego Padres
- WAXIE Sanitary Supply
- Barrett Engineered Pumps